



SINGLE ESTATE PINOT NOIR ROSÉ 2016

INTRODUCTION

ONE PLACE.
PURE MARLBOROUGH.

Wines that reflect the purity
from the place they come from.

Ara defines our philosophy. It is
Māori for pathway and captures
our journey and connection with
our Marlborough home. Sitting
on the edge of the world
Marlborough's extreme climate
can present challenges.

However, our winemaking and
viticulture teams embrace
challenge – and use it to create
intensely flavoured wines that
illustrate our 'Ara' or path on
the edge of the world.

Sourced from across our Estate
in Marlborough's Wairau Valley,
Ara Single Estate are consistent,
intensely flavoured wines that
amplify the remarkable valley
story.

HARVEST & WINEMAKING

This Pinot Noir Rosé has been
crafted from low yielding vines
which ensures the intense bright
fruit flavours are brought to the
forefront.

The 2016 Pinot Noir grape harvest
occurred early April, and took full
advantage of the ideal dry, hot
ripening conditions. This stunning
vintage delivered large Pinot Noir
berries and is showing exquisite
varietal intensity on the palate.

The fruit was destemmed and
immediately softly pressed. It
wasn't crushed at all. The juice was
then treated in the same fashion as
a white wine; cold settled, then
fermented cool to preserve the
aromas.

TECHNICAL SPECIFICATIONS

Alcohol content (%v/v)	13.0
Titrateable acidity (as Tartaric Acid) (g/L)	5.42
pH	3.49
Total sugars (g/L)	1.3

Ara

TASTING NOTE

A lively, vibrant and pure
expression of Marlborough
Pinot Noir fruit with a
lightness of minimal skin
contact to allow the
delicate fruit flavours
to come through.

A dry European style of
Rosé showing off the
New World fruit weight
and intensity. Bright,
freshly picked strawberries,
covered with cream. The
palate is long & refreshing
and to be savoured.

Food Match;
charcuterie, Antipasto
platters, seafood and



ONE
PLACE.
PURE
ENJOYMENT.

ARAWINES.CO.NZ

Pinot Noir Rosé 2016
Single Estate, Marlborough